The ATA Advisor Book Club (ABC)

The Fall 2017 Advisor Book Club will feature a discussion of “The Speed of Trust: The One Thing that Changes Everything” by Stephen M.R. Covey

From Publishers Weekly:

“Trust is so integral to our relationships that we often take it for granted. Yet in an era marked by business scandals and a desire for accountability, this book by leadership expert Covey is a welcome guide to nurturing trust in our professional and personal lives. Drawing on anecdotes and business cases from his years as CEO of the Covey Leadership Center, the author effectively reminds us that there's plenty of room for improvement on this virtue. Following a touching foreword by father Stephen R. Covey (author of The 7 Habits of Highly Effective People and related books), the junior Covey outlines 13 behaviors of trust-inspiring leaders, such as demonstrating respect, creating transparency, righting wrongs, delivering results and practicing accountability. Covey's down-to-earth approach and disarming personal stories go a long way to establish rapport with his reader.....”

ABC Discussion of “The Speed of Trust” will be at the December 15 Advisor Training Academy “Lunch and Learn”
Noon-1:30pm
UAC Lab, 1600 Undergraduate Library
Copies of the book can be reserved by emailing
Kate Bernas (ab9599@wayne.edu)