The ATA Advisor Book Club (ABC)

The ATA Advisor Book Club is pleased to announce its Fall 2015 selection “The Road to Character” by David Brooks.

New York Times columnist David Brooks looks into the character development of some of the world’s greatest thinkers and most inspiring leaders and challenges us to focus on the deeper values that should inform our lives. Responding to what he calls the culture of the Big Me, he suggests a rebalancing of the scales between our “resume virtues” of wealth, fame, and status, and our “eulogy virtues” that exist in the core of our being: kindness, bravery, honesty, and faithfulness.

As Academic Advisors who work with individuals at a critical juncture in their development, we can expect to relate these themes to concepts within Student Development Theory and can discuss these along with other influences on character brought about by the Millenial Generation, challenges in higher education, and career development.

ABC Discussion of “The Road to Character”
will be at the December 11 “Lunch and Learn,”
Noon-1:30pm, Honors College Conference Room.

Copies of the book can be reserved by emailing
Kate Bernas (ab9599@wayne.edu).