

**WAYNE STATE
UNIVERSITY**

“Advising As Teaching”
Wayne State University
4th Annual
Academic Advising Summit
May 14 - 15, 2015



Summit Schedule

Thursday, May 14

4:00-5:00	Reception and Networking	UAC
5:00-6:00	<i>"The Changing Role of Academic Advising"</i> Dr. Nancy King—KSU Executive Assistant for Strategic Initiatives	Bernath

Friday, May 15

8:15-8:50	Breakfast and Registration	McGregor
8:50-9:00	Opening Remarks Dr. Margaret Winters—WSU Provost	McGregor
9:00-9:40	<i>Advisor Address and Q & A</i> Dr. Monica Brockmeyer—WSU Associate Provost for Student Success	McGregor
9:40-9:45	Break	
9:45-10:35	Session 1	
10:35-10:40	Break	
10:40-12:00	<i>"Academic Advising: Making a Difference in Students' Lives"</i> Dr. Nancy King—KSU Executive Assistant for Strategic Initiatives	McGregor
12:00-12:10	Break	
12:10-12:55	Lunch	Alumni House
12:55-1:15	Academic Advising Annual Meeting	Alumni House
1:15-1:30	Motor City Cabaret	Alumni House
1:30-1:45	Break	
1:45-2:30	<i>"Practical Assessment Strategies for Advisors"</i> Dr. Catherine Barrette—WSU Director of Assessment	McGregor
2:30-2:35	Break	
2:35-3:25	Session 2	McGregor
3:25-3:35	Break	
3:35-4:25	Session 3	McGregor

Break Out Session 3

Appreciative Advising: A Teaching Framework that Benefits Students and Academic Advisors—Room J

Deanna Cavanaugh—Nutrition and Food Science

Dawn Niedermiller—Physics and Astronomy

Stacie Moser—Sociology

Academic advising is not just about registering students for classes, it is about building relationships. As an advisor, you have to know who your students are, but you also need to know what their dreams, hopes and aspirations are for the future. Appreciative Advising is a way of thinking that provides a practical framework for advisors to optimize their interaction with students and colleagues in individual and group settings. Appreciate Advising has grown tremendously since its inception in 2002. It is now being used in career services, orientation, admissions, financial aid, student success centers, and of course, academic advising. Learn how you and your students can build strong relationships when using appreciative advising and how this teaching framework can lead to greater student success.

“Good advising may be the single most underestimated characteristic of a successful college experience.”

R.J. Light

Break Out Session 3

Proactive Advising: Creating a Connection —Room F

Rachel Pawlowski —Irvin D. Reid Honors College

Research has shown that a student's connection to a University or College is what helps to increase retention. How can academic advisors help to create and foster that connection with students? One approach to academic advising that specifically enables advisors to engage their students and to encourage a connection early on in the student's academic career is called proactive advising. In this session, we will discuss proactive advising and its many uses. Also, we will look at strategies that can be used to successfully engage students and connect them with not only academic advisors but the University as well. This connection can help to ensure our students have a bright future.

The First Three Years: Helpful Hints for New Academic Advisors—Room H

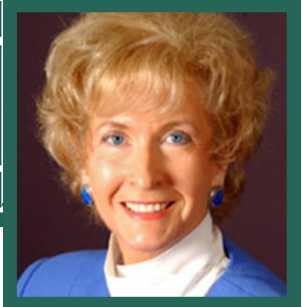
Pamela Dale—APEX Scholars

Adrienne Brown—APEX Scholars

Dennis Ross—Political Science

This session is designed for Academic Advisors with three or fewer years of service at Wayne State University. We will ask participants to think about three questions: 1) Why have I chosen to be an academic advisor, 2) What is the best part of my job, and 3) How do I know I am being effective? This discussion will also include the importance of professional development, knowledge of university policies/procedures and suggestions on how to provide quality academic advising services.

Dr. Nancy King Keynote Speaker



Nancy S. King is the Executive Assistant for Strategic Initiatives at Kennesaw State University (KSU) in Kennesaw, GA. Prior to assuming this role, she was Vice President for Student Success and Enrollment Services, Associate Vice President for Student Affairs, Director of the Counseling and Advising Program Services (CAPS) Center, and the coordinator of the New Student Experience program at KSU. She is also a Professor of English. Dr. King holds a B.A. in English and Psychology from Mercer University and a M.A. and Ph.D. in English from Georgia State University.

Dr. King is active in numerous professional organizations. She served as president for NACADA from 1997-1999. Other leadership roles in NACADA include: Public College Representative, Chair of the National Conference in Atlanta, Georgia, and Vice President for Member Services. She has published in the field of academic advising and freshmen seminar programs and serves frequently as a consultant to colleges and universities in the area of advising, freshmen-year-experience programs, and student success. Dr. King has made presentations on these topics at state, regional, national and international conferences. She has also published and presented on the topic of collaboration between student affairs and academic affairs. She is a contributing author in "Academic Advising: A Comprehensive Handbook" published by Jossey-Bass in 2000. Dr. King has been a fellow in the American Association of State Colleges and Universities' Academic Leadership Academy and is listed in Who's Who in American Education.

At Kennesaw State, Dr. King has served on and chaired many committees, including Chair of the Strategic Planning Committee and Chair of the NCAA Division I Self-Study Certification. Dr. King is the chartering advisor of the KSU chapter of the Golden Key International Honour Society and is a member of a National Advisory Board for Golden Key. She was selected the Outstanding Administrator at Kennesaw State and received the Outstanding Faculty Advisor Award. Dr. King was the recipient of the 1994 Betty L. Siegel Award for Outstanding Scholarship, Leadership, and Service.

Dr. King has received numerous national awards, including Outstanding Advisor of the Year, Outstanding First-Year Student Advocate, Service to NACADA award, the Virginia N. Gordon Award for Excellence in the Field of Advising, and a Woman of Achievement award.

Nancy King Group Sessions

The Changing Role of Academic Advising

May 14—5-6

Bernath Auditorium

Academic Advising has a long history in higher education. Over the past few decades its role has expanded from simply assisting students in selecting and scheduling their classes to playing a more significant role in students' college experience. This presentation will discuss the past perspectives on advising and introduce the new view of advising as teaching that impacts student success.

Academic Advising: Making a Difference in Students' Lives

May 15—10:40-12:00

McGregor Conference Center—BC

Two documents from the National Academic Advising Association (NACADA), the *Concept of Academic Advising* (2006) and *Core Values of Academic Advising* (2005) encouraged us to move beyond discussions about prescriptive and developmental advising and toward the concept that advising is primarily learner-centered. This presentation will give participants a clearer understanding of the role of an advisor-as-teacher and a renewed appreciation of the importance of advising and the difference it can make in students' lives.

Break Out Session 2

“Academic advising is the only structured service on the campus in which all students have the opportunity for on-going, one-to-one contact with a concerned representative of the institution.”

W.R. Habley

Teachers as Advisors as Teachers: Lesson Planning for Advising— Room H

Ryan Ferrante—Political Science

Royanne Smith—English

Two former high school teachers describe how their secondary education training and experiences have shaped their intentional advising practices at the college level. The lesson plans presented will address not only prescriptive and developmental advising goals, but will introduce curriculum learning advising as a theory that cultivates the teaching aspect of academic advising. Participants will gain a better understanding of how advisors are fundamentally teachers, and they will come away with ideas and materials that they can use in their own advising “classrooms.”

Break Out Session 2

Writing Mission Statements and Learning Outcomes: A Hands-On Workshop —Room J

Dr. Cathy Barrette—WSU Assessment

Mission statements and learning outcomes are explicit statements of your priorities and of what you want students to gain by engaging with you as their advisor. Mission statements and learning outcomes help you to match your activities and efforts to meet those priorities. In this session you'll learn what kind of information to include in each, spend some time drafting your thoughts, share ideas with your colleagues and get feedback on your ideas.

Commitment to STEM Advising and Retention: A Divisional Approach to the Transfer Student —Room F

Namrata Murthy—Biomedical Engineering

Tracy Castle—Engineering Technology

Retention of undergraduate students in colleges and universities has been a major concern in higher education for a number of years. Developing retention programs at a major urban, public, primarily commuter, research institution presents additional challenges. This presentation will provide a general overview of the various strategies used by advisors in the College of Engineering to engage transfer students actively in their education and develop a sense of responsibility for their academic progress. Emphases on active learning to track students' progress through their studies have shown promise in the student retention process.

Cathy Barrette Group Session



Cathy Barrette is Wayne State University's Director of Assessment and an Associate Professor of Spanish. She earned her PhD at the University of Arizona in Second Language Acquisition and Teaching, and since arriving at Wayne State in 1996, has conducted research and given many classes and workshops on teaching and learning foreign languages, including how to assess students' knowledge and skills. Her recent move to the Provost's office has given her the opportunity to share her enthusiasm for assessment with the broader University community and to work collaboratively with individuals and groups across campus.

Practical Assessment Strategies for Advisors

May 15—1:45-2:30

McGregor Conference Center—BC

Advisors can best help students achieve success when they understand what students already know and what they still need to learn. To do so, advisors need a toolkit of assessment strategies that will give them good information, but that are also practical to use. In this session you'll gain hands-on experience with a range of assessment strategies for individual and group interactions with your advisees that can provide you with the information you need about your students.

Break Out Session 1

Integrating Career Advising with Academic Advising—Room F

Rebecca Russell—Biological Sciences

Nannette McCleary –Career Services

In this presentation you will hear strategies for assisting your students with developing and attaining their career goals while you speak with them about their academic plan. You will learn what a typical career action plan for a student should include, from first year all the way through graduation, so you can teach your students how to research and plan for their career. Presenters from the Biological Sciences department and Career Services will provide examples of current career events that have been created for students, provide sample tools/handouts used during advising appointments, and share on-campus resources that are available for you and your students. Also covered in this presentation will be ways you can partner with Career Services to create the best events and resources for your student population.

The Art of Empathetic Advising Through Communication Skills— Room J

Heather Sandlin—Pharmacy and Health Sciences

Shelly Seguin—Psychology

This session will define empathetic Advising and how to use it with students in higher education. The presentation will cover various topics in communication like active listening, facilitative techniques and coaching in relation to advising students. The audience will have a chance to put it into practice through role playing.

Break Out Session 1

Teachable Moments in Advising —Room H

Helen Wilson—University Advising Center

Pynthia Caffee—University Advising Center

As academic advisors, we play many roles with our students that assist them with achieving their academic success. This session will emphasize the teaching involved in advising, and demonstrate how to use teaching as a strategy to empower students to accomplish their academic goals.

“Education is not the filling of a pail,
but the lighting of a fire.”

William Butler Yeats