## Advising Pays Off: How Do You Invest in Student Success?

Wednesday, October 5th, 2022 8:30am-4pm WSU Student Center



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The Academic Advising Council would like to recognize and thank the summit planning committee for all of their hard work in putting today's event together.

- Robert Hellar (Chair)
- Cheryl Kollin
- Dan Hanrath
- Laura Hetzler
- Amanda Horwitz
- Dawn Niedermiller

- Desmond Mack
- Rachel Pawlowski
- Jessica Pfeiffer
- Akelah Reese
- Emily Reetz



### 2022 AAC Summit: President's Welcome

Hello Advising Community

On behalf of the Academic Advising Council, I would like to welcome you to the 11th annual Academic Advising Summit 2022 - 'Advising Pays Off: How do you invest in Student Success?'



This year is especially exciting as we are once again able to come together as a community to network and share ideas in person. Every year this event brings together advisors from across the university to exchange best practices and learn from colleagues with the goal of increasing student success and retention. It is days like today where we can take a step back from our day-to-day responsibilities to look at the bigger picture of student success, engage in collaborative learning, and remind ourselves why we do this important work. I encourage you to take advantage of the knowledge and expertise of those here today, as this astounding community is truly dedicated to creating an exemplary academic advising program for our students.

I hope you truly enjoy today's program, and I am confident that you will learn something new to advance your own advising practice!

Best,

Amanda Palma Academic Services Officer III President - Academic Advising Council



# 2022 AAC Summit: Conference Planning Chair Welcome

Dear 2022 AAC Summit Attendees,

It would be difficult to overstate how thrilled I am to see you in-person on the WSU campus for the 2022 Academic Advising Summit. Not only am I excited for a day of collaborative learning, professional development, and mentoring, but I am privileged to do it in a shared space. In my opinion, virtual events cannot replicate the value of exploring new ideas, connecting with old friends, and creating new networks face to face.

As I worked with the Academic Advising Summit Planning Committee to plan this conference, we came together to provide a great venue for discussions on how our role as advisors pays off as we invest in student success. I would like to take a moment to acknowledge and thank everyone on the committee who helped make this event possible.

Let us enjoy this day together and appreciate the important role we have in the lives of our students, not only as advisors but also as a beacon of light to help them reach their goal and earn their degree.

Stay Warrior Strong! Robert Hellar 2022 Summit Chair



## **Today's Schedule**

Time	Event	Location	
8:30am	Check In Begins	SCB	
9:20am	Introduction & Keynote Speaker	e Ballrooms	
10:30am	Breakout Session 1		
11:40am	Lunch & AAC Business Meeting	Hilberrys: A, B, C	
1:10pm	Breakout Session 2		
2:20pm	Breakout Session 3	Hiberrys: A,B, C	
3:25pm	Conference Wrap Up		

















## <u>Keynote Speaker:</u>

### **Kevin R. Binning, Ph.D**



## Associate Professor, Dpt. of Psychology University of Pittsburg

Kevin R. Binning, Ph.D., is an Associate Professor of Psychology in the Department of Psychology and a Research Scientist in the Learning Research and Development Center at the University of Pittsburgh. His research centers on issues surrounding equity, diversity, and belonging in education, with a particular emphasis on social and psychological issues associated with transitioning to new educational contexts (e.g., when students with demographically diverse backgrounds transition to predominantly White four-year institutions). His work has shown that demographic performance disparities in educational contexts are often malleable and can be eliminated via careful, theory-driven social-psychological interventions.



# AAC Executive Board & Committee Chairs

#### 2022-2023 Executive Board

President (2022-2023)	Amanda Palma
President Elect (2022-2023)	Shawntae Harris-Mintline
Secretary (202-2024)	Emily Reetz
Treasurer(2021-2023)	Laura Hetzler
Member at Large Non-Prof. School	ol (2021-2023)Vacant
Member at Large Non-Prof. School	ol (2022-2024)Akelah Reese
Member at Large Prof. School (20	21-2023)Lawrence Robinson
Member at Large Prof. School (20	22-2024)Robert Hellar

#### 2021-2022 Standing Committee Chairs

Membership and Nominating (2022-20	24)Rachel Pawlowski
Communication (2022-2024)	Desmond Mack
Advising Summit Planning Committee (	2022-2024)Robert Hellar
Training (2022-2025)	Margaret MacKeverican
Community Service (2022-2025)	Vacant
Membership Engagement (2022-2025)	Vacant

#### The Academic Advising Council Wants You!

If you are interested in getting involved in the Academic Advising Council as a standing committee chair or committee member, please reach out to Amanda Palma (gz1099@wayne.edu).



#### Session 1 Descriptions: 10:30-11:30am

## <u>The Value of Applying for Fellowships: a Unique Currency for Investing in Student Success</u>

**Location:** Hilberry A

Presenter(s): Lauren Orr, Academic Advisor, CLAS - Public Health

**Summary:** Arguably, a 12th High Impact Practice (HIP) is "applying for things!" Students who actively engage with the process of applying for graduate & professional school (and the less well-known space of Nationally Competitive Fellowships, which this session focuses on) will clarify their goals and articulate their vision; strengthening their sense of self, their writing, and interview skills, and their relationships with mentors along the way.

"Fellowship" refers to competitively awarded funding supporting a variety of experiences for exceptional students and alumni. These range widely from academic to experiential, short-term to longer-term, and local to international, and have varying eligibility requirements.

I'm eager to share information about Fellowships with the WSU advising community so we can "invest" in our students through referring them to and supporting their candidacy for these opportunities. Fellowship foundations literally invest in students, and the process of applying for Fellowships is a "down payment" on future successes.

Notes:



#### Session 1 Descriptions: 10:30-11:30am

## <u>Hitting the Jackpot with Advising: Proven Strategies for Promoting</u> Student Success

Location: Hilberry B

Presenter(s):; Helen Wilson, Academic Advisor, Pre-Med & Health Science Center;

Brittany Thomas, Academic Advisor, College of Nursing

**Summary:** 'Helping students make good decisions is central to the practice of academic advising (Steele, 2013)'.Pre-health students are applying for competitive programs and need both program information and a plan of work as well as a parallel plan if not admitted.. This session will focus first on the nature of pre-health students with the competitive programs and then on the specific strategies that have proven to be effective in promoting student success. Some of the strategies that will be outlined will be the encouragement of an essentials session, parallel plan, plan of work and recovery plan for academic probation. Next, there will be discussion of the various strategies and how to implement with your own students. Connection to NACADA Core Competencies with the informational component and the conceptual component will be addressed in the session. Participants will take away practical ideas to initiate their own strategies to promote student success.

**Notes:** 



#### Session 1 Descriptions: 10:30-11:30am

## <u>Hunting for Funding: Community and University Resources that</u> <u>Financially Invest in Student Success</u>

Location: Hilberry C

Presenter(s): Akelah Reese, Academic Services Officer, APEX Scholars

**Summary:** Securing funding for college is an issue that many students in our country face. With the cost of college rising every year, more students are finding themselves in debt, experiencing increased stress, and delaying or not completing a college degree. This presentation will highlight some community programs and university resources that can assist students in paying for an undergraduate or graduate degree. Attendees will be provided with additional college funding sources outside of scholarships, grants, and loans to share with students. WSU students will quickly learn how attending advising appointments can possibly financially invest in their success!

Notes:



#### Session 2 Descriptions: 1:10-2:10pm

## <u>Advising Intricacies for Military Affiliated Students; Knowing</u> <u>Generates Big Payoffs</u>

Location: Hilberry A

**Presenter(s):** Denise Thomas, University Counselor; Jamie Lopez, Academic Services Officer; both presenters work in the Office of Military & Veterans Academic Excellence.

**Summary:** The Office of Military and Veterans Academic Excellence (OMVAE) provides extensive student support services to military-affiliated students. Although each student has unique military experiences, all receive the foundational guidelines obtained in basic training. These guidelines mold morals and impact growth. Understanding military culture and education benefits support students' transitioning into higher education, and are components of OMVAE's advising practices. Providing proactive and extensive oversite of degree completion along with programming services that build on camaraderie and academic success are additional ongoing advising practices.

This session introduces OMVAE to the advising community and highlights the intricacies involved with advising military students. OMVAE's premier Veteran Success Services, Re-Boot, and military specific programs coordinated by Academic Staff are showcased.

Notes:





#### Session 2 Descriptions: 1:10-2:10pm

## <u>Student-Centered Activities Yield High Return on Investment and High Payoff</u>

Location: Hilberry B

Presenter(s):; Dawn Niedermiller, Academic Advisor, CLAS - Physics & Astronomy;

Deanna Cavanagh, Academic Advisor, CLAS - Nutrition & Food Science

**Summary:** Return on investment (ROI) is a metric used to understand the profitability of an investment. As an academic advisor, investing even a little bit of effort and time in student-centered activities, events or projects can yield dividends and can result in a rich payoff of individual student success. Student participation in these activities fosters a sense of belonging and sense of community and can increase student confidence, knowledge, communication, collaboration, and persistence; helping students achieve their academic and personal goals as they strive to reach their full potential. This is a big pay off or return on investment! Advisors also reap the dividends! Attend this session to learn about some specific examples of student-centered activities that are easily implemented and share your ideas of how you involve your students in various activities and how you invest in their future. Lots of takeaway ideas!

Notes:



















#### Session 2 Descriptions: 1:10-2:10pm

<u>Cashing in on Collaboration: How to Put the 'Work' in Working</u>
<u>Groups</u>

Location: Hilberry C

**Presenter(s):** Amanda Palma, Academic Services Officer, College of Nursing; Rachel Pawlowski, Academic Advisor, Honors College; Desmond Mack, Academic Services

Officer, Pre-Med & Health Science Center

**Summary:** Last year, the idea of working groups was introduced as a way to create a regular space for communication between advisors and academic service representatives to improve the student experience. Come hear from a panel that participated in these working groups to hear more about their experience, brainstorm this concept further, and find out how you can get involved in this important initiative for collaboration on campus.

**Notes:** 





#### Session 3 Descriptions: 2:20-3:20pm

#### **Investing in Adult Learners: Meet the Adult Learner Success Team**

Location: Hilberry A

**Presenter(s):** Amber Neher, Academic Services Officer, University Advising Center

**Summary:** To achieve Michigan's goal of 60% attainment by 2030, and to address declining enrollments, universities must (re)engage with the adult learner population. Stop-out students, or those who leave the university without completing a degree, are best positioned to graduate quickly and climb the social mobility ladder. Just over 1.6 million Michiganders have some college but no degree. Since 2000, at least 69,000 of that population are Wayne State stop-out students who are now considered "adult learners." To serve this population, Wayne State University's University Advising Center established the Adult Learner Success Team. This session will explain the specifics of our cross-campus collaborative advising model, current measures of success, and plans to scale our support. Attendees will learn about demographics and best practices to support adult learners at Wayne State, the scope and roles within the new Adult Learner Success Team, and identify opportunities to collaborate with the team moving forward.

Notes:





#### Session 3 Descriptions: 2:20-3:20pm

#### **Bureaucracy Smureauracy: Encourage Student Self-Advocacy**

Location: Hilberry C

**Presenter(s):** Kurt Troutman, Academic Services Officer, College of Education

**Summary:** Come and learn techniques, processes, and tools to help students become their own self-advocate. We will focus on principles from several different disciplines and with some technology innovation sprinkled in this session will help equip advisors to promote this critical skill. You can also come to help us by sharing your own strategies and will leave this session with a plan to implement one of these for yourself. Students who become their own self-advocates will not only be more successful in the Wayne State ecosystem, they can bolster the advisor-student relationship helping advisors become more efficient when managing high caseloads. Entering a large institution like Wayne State can be daunting for our students, so let's INVEST in helping them become their own self-advocates.

Notes:

















